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THE QUESTIONNAIRE

CHAPTER 1 – Study Description & Demographics

1. Please provide the contact information requested below:
 - A. Personal Name:
 - B. Organization::
 - C. Email Address:
 - D. County:
 - E. Country:
 - F. Phone Number:
2. What is the total approximate annual budget of your library for all purposes including buildings, salaries, materials and all other costs?
3. What is the population of your library's service area?
4. How many full time equivalent staff do you have at your library?

CHAPTER 2 – Basic Dimensions of Ebook Use

5. What is (will be) the library's total spending on Ebooks, including database contracts and purchases, in each of the following years? Exclude spending on hardware.
 - A. 2013
 - B. 2014 (anticipated for the entire year)
6. How many existing ebook suppliers does the library have including any purchases, leases, contracts or other deals with individual publishers or aggregators, even if for just one title?
7. Mention a few of your favorite eBook suppliers and why you like them.
8. How much did your library spend in the past year on ebooks or eDocuments from the following vendors? If you have not spent anything on ebooks from these vendors then put in "0".
 - A. OverDrive
 - B. 3M
 - C. EBSCO
 - D. Baker&Taylor
 - E. Amazon
 - F. Gale

- G. Library Ideas
 - H. Ingram
 - I. Scholastic
 - J. Recorded Books
 - K. Barnes & Noble
 - L. Google
9. What percentage of your library's total eBook spending was with Overdrive for each of the following years?
- A. 2013
 - B. 2014
 - C. 2015 (estimated)
10. Does your library promote the use of any of the following public domain ebook sites to your library patrons (Internet Library, Project Gutenberg, HathiTrust, International Children's Digital Library) and how extensive is the use of these resources and other similar sites at your library?

CHAPTER 3 – Ebook Distribution

11. What percentage of the library's total spending on ebooks was with the following type of vendor? For example, Overdrive and Baker & Taylor would be considered aggregators while John Wiley & Sons would be an individual publisher.
- A. Aggregators (offer books from many publishers)
 - B. Individual Publishers
12. What percentage of the library's total ebook ordering was made through the following channels: (We are asking who did you order from and pay the bill to)
- A. Through eBook divisions of a traditional book jobber or book distributor such as Ebsco's NetLibrary or Baker & Taylor's eBook Library and other such divisions
 - B. Through an electronic information aggregator not connected to a major book jobber or distributor
 - C. direct from a publisher
13. What percentage of the library's ebook collection spending is through contracts negotiated by consortium?
14. How much did your library spend on ebooks from Harper Collins in each of the following years?
- A. 2013

- B. 2014 (anticipated total spending)
- 15. How much did your library spend on eBooks from Penguin/Random House in each of the following years
 - A. 2013
 - B. 2014 (anticipated)

CHAPTER 4 – eBook Circulation Figures

- 16. What has been the growth rate of eBook use at your library in the past year, comparing if you can the last three months with the same period last year.
- 17. Mention a few of the areas in which you find it difficult to find adequate offerings of eBooks?

CHAPTER 5 – Purchasing Models

- 18. What percentage of your library's ebook spending is accounted for by the following types of model?
 - A. A model that provides a limited number of borrowings or circulations to patrons for a specified price
 - B. A subscription for a specified period of time allowing unlimited patron use
 - C. An ownership model similar to print purchases of books where the library becomes the perpetual owner of the book as long as it is used only by recognized library patrons
 - D. A pay per individual use where the library pays for each individual "check out" by patrons
- 19. Four models predominate in the library ebook market: 1) A model that provides a limited number of borrowings or circulations to patrons for a specified price, 2) A subscription for a specified period of time allowing unlimited patron use, 3) An ownership model similar to print purchases of books where the library becomes the perpetual owner of the book as long as it is used only by recognized library patrons, and 4) A pay per individual use where the library pays for each individual "check out" by patrons. Are you moving towards one model over another? Has spending for your library increased more on one model than another. Do you have suggestions for a realistic model that would satisfy publishers' need to earn a profit vs. the public library's mission to bring books to the public at low public cost?
- 20. How many check outs does the library have annually for eBooks that are in the public domain and not subject to copyright or licensing restrictions? Respond for each of the following years?

- A. 2013
- B. 2014
- C. 2015 (anticipated)

21. Apart from works in the public domain, how many eBook titles does the library own outright through purchases from publishers or other vendors? (this figure would exclude annual subscriptions and eBooks subject to limits on the number of times that they can be borrowed or viewed)

CHAPTER 6 – eAudioBooks

22. What was the library's total spending on eAudio Books in the following years?

- A. 2013
- B. 2014 (anticipated)

23. The number of eAudio book titles offered by your library in each of the following years was:

- A. 2013
- B. 2014

CHAPTER 7 – Who Uses What

24. What percentage of the top 20 titles in the last year loaned out to patrons of your library are also available for loan in eBook formats?

25. In what areas is your library most anxious to build its eBook collection?

CHAPTER 8 – Use of Tablets in the Library

26. Does the library loan out tablet computers to library patrons?

- A. Yes
- B. No
- C. No but in the works

27. If so what is the stock of tablet computers that the library maintains for loan?

28. As a guesstimate, what percentage of your library patrons who use your eBooks do so in the library on their own mobile devices?

CHAPTER 9 – Ebook Readers

29. Does your library loan out eBook readers? If so what has been the impact of the growth of tablet computers and smartphones on eBook reader use? What are your plans in this area?

CHAPTER 10 – Print Vs Online

30. For approximately what percentage of the ebooks in the library's collection would you estimate that the library also has a corresponding print copy?
31. If the library has an endowment, bequest, or specially dedicated fund of any kind for books, may this fund be used for the purchase of ebooks?
- A. Yes, we have a special endowment or other dedicated fund for books but we cannot use it for ebooks
 - B. Yes, we have a special endowment or other dedicated fund for books and we can use it for ebooks
 - C. Actually we have an endowment or fund especially for ebooks or other electronic/internet resources.
 - D. No, we have no such endowment or dedicated fund for books of any kind.

CHAPTER 11 – Statistics on Ebook Use at the Library

32. In general how easy is it for you to obtain statistical data and develop reports on ebook use at your library? Is it as easy as for database use? or for general book circulation data? How cooperative are eBook vendors in helping you to develop or access this data efficiently?
33. What measures has your library taken to develop easy to develop and easy to use reports on eBook use at your library?
34. Some ebook vendors do not allow their products to be integrated into a library's systems but instead require that when an ebook link is clicked in a library catalog that the library patron be brought to the ebook vendor's platform in able to access the book. Which phrase describes your feelings about this?
- A. It is natural that the publisher would want to retain some control
 - B. It's slightly inconvenient but not really a problem for us
 - C. It's problematic and we would like to see this changed soon
 - D. It's a major issue for us and we have or might withhold

CHAPTER 12 – EDirectories

35. How much did the library in the past year spend on electronic/internet versions of directories?
36. How much does the library plan to spend on electronic/internet versions of directories in the upcoming year?

CHAPTER 13 – Pricing

37. In the past year what has been the library's experience with changes in the prices of ebooks relative to the changes in price of traditional print books, online databases of full text articles, and other resources specified below?
 - A. ebooks relative to print books
 - i. Price increases have been about the same
 - ii. Price increases have been higher for ebooks
 - iii. Our eBook prices have not increased
 - B. ebooks relative to online full text databases
 - i. Price increases have been about the same
 - ii. Price increases have been higher for ebooks
 - iii. Our eBook prices have not increased
38. What was the average percentage change in ebook prices that your organization paid in the last year?

SURVEY PARTICIPANTS

Abilene Public Library
Ada Community Library
Alexander Memorial Library
Archer Public Library
Avon Lake Public Library
Beaman Community Memorial Library
Bee Cave Public Library
Bega Valley Shire Library
Brazoria County Library System
Buffalo & Erie County Public Library
Central Arkansas Library System
Chattooga County Library System
Chelsea Public Library
Coldspring Area Public Library
Columbus Public Library
Coweta Public Library
Cuyahoga County Public Library
Drake Community Library
Duval County-San Diego Public Library
Eagle Grove Memorial Library
Edgerton Public Library
Fairfield Public Library
Galesburg Public Library
Garfield County Public Library District
Gladys Johnson Ritchie Public Library
Grapevine Public Library
Guymon Public Library & Arts Center
Henry Public Library
Hondo Public Library
Kellyville Public Library
LAKE COUNTY LIBRARY
LD Fargo Public Library
Lena Armstrong Public Library
Lepper Library
Lincoln Public Library
Lindale Library
Lithgow Library Learning Centre
Malvern Public Library
Mason City Public Library
Mason Co. M. Beven Eckert Memorial Library
Mattoon Public Library
Melcher-Dallas Public Library
Menomonie Public Library

Mishawaka Penn Harris Public Library
MLJ Hardin Co Dist Library
Morgan County Library
Murray Library
Navajo County Library District
New Waverly Public Library
North West Slopes & Plains Cooperative Library Services (also known as Northern Regional Library)
Paris Public Library
Pickerington Public Library
Portsmouth Public Library
Richmond-Upper Clarence Regional Library
Rockwall County Library
San Marcos Public Library
Seagoville Public Library
Shellharbour City Libraries
Shenandoah Public Library
Sherry Beach Rogers Library
St. Edward Public Library
Stewart Public Library
Syracuse public library
The Brentwood Library
Thousand Oaks Library
Verona Public Library
Waterboro Public Library
Wynnewood Public Library